Akshit Pareta

AI Native Product Manager

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akshitpareta.com | LinkedIn | GitHub Profile | My Open Source

SUMMARY

AI Product Manager with a commerce background and hands-on AI-assisted delivery experience. Owns customer and operations workflows for a live FMCG platform serving approximately **15,000 customer users and 100 staff**, from business requirements and product decisions through launch and iteration. Publishes open-source business tools and AI workflows.

EXPERIENCE

Team Lead | Gosotek Technology Pvt Ltd | Jul 2025 - Present

- Lead product planning and AI-assisted delivery across customer apps, internal tools, and business workflows; translate customer and operator feedback into priorities and releases.
- Coordinate clients and delivery across user journeys, integrations, QA, deployment, and post-launch improvements.

Independent Product & Technology Consultant | 2019 - 2025

- Worked with business owners to scope and deliver websites, apps, and automations, balancing user needs, costs, timelines, launch, and ongoing support.

SELECTED PROJECTS

FMCG Commerce & Business Operations | Company project | Live

- Connected customer purchasing with internal fulfilment and accounts through a customer app, operations app, and web/admin platform, giving teams a shared workflow for daily business management.
- Used customer feedback to refine quantity-based pricing, self-pickup incentives, delivery choices, and payment-failure handling around B2B buying needs.
- Introduced a conversational admin assistant for staff business questions and supported actions, with permission-scoped access and human confirmation before changes.

Fashion Stock-Clearance Platform | Company project | Early adoption

- Shaped a B2B marketplace around manufacturers' unsold stock and cash-flow needs, enabling direct supply, smaller purchase quantities, volume buying, and pre-orders.
- Adapted an existing commerce foundation; early business feedback reports faster clearance, less dead stock, and growing buyer and manufacturer participation.

Minirak | Personal product | Pre-launch

- Owned concept, workflow design, AI-assisted development, and launch preparation for connected personal, office, and freelance workspaces.
- Linked notes, tasks, team tagging, notifications, and progress so users can switch contexts while keeping work organized.

SKILLS

Product: Customer discovery, workflow mapping, requirements, prioritization, roadmaps, MVP scope, acceptance criteria, stakeholder management, product analytics, feedback and iteration.

AI & delivery: AI-assisted development, conversational workflows, guardrails, human review, API integrations, QA, release planning, app stores, Cloudflare, and VPS operations.

EDUCATION & CERTIFICATIONS

Master of Commerce, 2023; Bachelor of Commerce, 2021 - University of Kota.

IBM Product Management Certificate | Google Analytics Certification | English and Hindi.